



Privacy Policy – Code of Conduct

This Privacy Policy (“PP”) informs the Customer about the software provided by Mediaslide Booking SaaS to Client allowing the processing of personal data.

This PP is related to the Code of Conduct, part of General Terms. In case of contradiction between the two documents, the Code of Conduct will prevail over the PP.

Purpose of the Software

MEDIASLIDE is the publisher of a commercial and managerial management Software, in which the Client shall enter various data relating to its customers, prospects, partners and employees and in particular their schedules as well as commercial or financial information.

The processing of personal data executed by the Client through the Software provided by MEDIASLIDE complies with lawful, fair and transparent principles. The Client is the sole controller for such processing of personal data.

The processing of personal data executed through the Software relates to the following information: names, first names, photographs, email and physical addresses, appointments, as well as type of eye colour, hair, ethnic or national origin, or banking information. The purpose of this processing is directly defined by the Client.

GDPR Compliance

MEDIASLIDE guarantees that the Software made available to the Client is an IT tool allowing the processing of Personal Data, in compliance with the provisions of the European Data Protection (GDPR) n°2016/679 of April 27th, 2016 on the protection of persons the processing of Personal Data and the movement of such Data, and in particular undertakes to respect the following principles:

- Fair and transparent processing of personal data;
- Respect for the legitimate interests pursued by the Client as the controller;
- The pseudonymisation of personal data;
- The notification to the supervisory authorities of the violations of the personal data processed and the communication of these violations to the Client for the purpose of communicating them to the persons concerned;
- compliance with the guidelines for the international transfer of personal data;
- Respect of confidentiality related to the processing of personal data.

MEDIASLIDE's obligations as a processor

MEDIASLIDE intervenes only as a processor providing an IT solution to the Client. In this respect and in order to provide an optimal service, MEDIASLIDE undertakes to ensure the security of the processing of personal data carried out by the Client through the Software.

In addition, MEDIASLIDE will immediately inform the Client in case of any breach of the processing of the personal data.

At the end of their commercial relation, MEDIASLIDE may, at the Client's preference, destroy the personal data or send it back.

MEDIASLIDE shall keep a register of all data of the processing of personal data carried out by the Client, stressing in particular technical and organizational security measures.

The Client can, through the Software, modify or delete, partially or totally, personal data contained in the Software on demand of the concerned person.

Processing description

The personal data processed by the Client through the software are the following information: name, first name, pictures, physical and email addresses, appointments, as well as data regarding the eye color, hair color, ethnicity or nationality, and banking information. The Client directly defines the aim of this processing.

Authentication procedures during an access

The client's authentication on the software through a login and a password is personal and confidential; this guarantees the traceability and a secure access to the personal data in conformance with the law and regulation in force.

Encryption

The personal data processed are encrypted according to the SSL encryption method for data transiting over the Internet.

Secured hosting

MEDIASLIDE itself assures the hosting of the software and the personal data processed, to which the security is ensured by the establishment of a secure connection, a firewall protection system and a filtering rule on incoming and outgoing network traffic.