

# Data Deletion Instructions

**Last Updated:** April 10, 2026

## 1. Overview

Mediaslide allows creators to revoke access to connected social media accounts and request deletion of data related to the **Mediaslide Influencers application**.

This page explains the available deletion methods and what happens after a request is made.

---

## 2. How to Request Deletion

Creators can request deletion in any of the following ways:

### 2.1 Through Instagram

You can remove access through Instagram settings:

**Instagram → Settings → Security → Apps and websites**

After access is removed, Mediaslide Influencers will no longer be able to retrieve new data from the connected Instagram account.

### 2.2 Through TikTok

You can remove access through your TikTok account settings by revoking the connection to the Mediaslide Influencers application.

After access is removed, Mediaslide Influencers will no longer be able to retrieve new data from the connected TikTok account.

### 2.3 By Email

You can request deletion by contacting:

[contact@mediaslide.com](mailto:contact@mediaslide.com)

Please include enough information for us to identify the connected account or invitation flow related to your request.

---

### 3. What Happens After Deletion

When a creator revokes access or requests deletion:

- The connection between the social media account and Mediaslide Influencers is removed
- New data is no longer retrieved from that account
- Information that directly identifies the social media account or specific content (such as URLs, captions, or platform identifiers) is removed from stored post data where applicable

Posts may be retained for reporting purposes, but they no longer contain information that can link them to a specific social media account. Performance-related metrics, such as likes, comments, views, shares, or similar statistics, may be retained in this form.

If a social media profile was created solely through the connected account, it is removed. If it also contains information obtained independently, for example from public sources or agency input, it may be retained without any active connection to the social media account.

---

### 4. Processing Time

Deletion is completed within **30 days**.

Backup data may be retained only for limited system recovery purposes and is not used in normal operations.

---

### 5. Contact

If you have questions about data deletion or need help with a request, please contact:

[contact@mediaslide.com](mailto:contact@mediaslide.com)